

# Initial Brief Document.



YOUR CREATIVE PARTNER

**YOUR NAME**

**COMPANY NAME**

**EMAIL ADDRESS**

Please only complete the above email field if you are happy for us to contact you back

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## CONTACT

**Address**

Suite C, The Clocktower Offices,  
St. George's Street, Canterbury,  
Kent CT1 2LE

**Telephone**

+44 (0) 1227 637116

**Web**

hello@dayonedesign.co.uk  
dayonedesign.co.uk

# Summary.

**WHAT SORT OF PROJECT DO YOU HAVE IN MIND?**  
(BRAND IDENTITY, BROCHURE DESIGN, WEBSITE ETC...)

**IN A FEW WORDS, WHAT DOES YOUR COMPANY DO?**

**WHAT IS YOUR BUDGET FOR THE PROPOSED PROJECT?**  
(PLEASE TICK ONE, IF YOU'D RATHER NOT SAY THEN PLEASE JUST LEAVE BLANK)

< £1000       £1000 - £5000       £5000 - £20,000       £20,000 +

**WHEN WOULD YOU LIKE THE PROJECT COMPLETE BY?**

**IN A FEW WORDS, WHAT ARE YOU HOPING TO ACHIEVE THROUGH THIS PROJECT?**  
(INCREASE TRAFFIC TO WEBSITE, PROMOTE AN EVENT, ATTRACT A NEW DEMOGRAPHIC ETC...)

**Thank you for taking the time to complete this initial brief document, we'll be in touch within 2 working days to discuss how we can move forward.**